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ANNUAL REPORTS 8 (Graphis 100 Best Annual Reports) (Vol 8)



Synopsis

Indispensable for anyone involved in defining a corporate message, Annual Reports 8 delivers powerful examples from all over the world and across a range of industries including fashion, technology, transportation, and finance. This comprehensive volume presents sample reports based on excellence in design, photography, and illustration, and credits the creative personnel and clients for each. With 300 color photos, this is an essential reference for designers and marketing writers.

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